

THE USE OF DIGITAL TECHNOLOGIES IN DEVELOPING STUDENTS' COMMUNICATIVE COMPETENCE IN ENGLISH LANGUAGE TEACHING

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ABSTRACT

This article examines the role of digital technologies in developing students' communicative competence in the process of teaching English in higher education institutions. The study analyzes the impact of modern digital tools, including multimedia resources, online platforms, and interactive applications, on improving students' speaking, listening, reading, and writing skills. Special attention is paid to the importance of digital technologies in increasing students' motivation, independent learning abilities, and active participation in the educational process. The article also identifies existing problems related to the use of digital technologies, such as insufficient digital competence of teachers and technical limitations. Based on the analysis of scientific literature and pedagogical practice, practical recommendations are proposed for the effective integration of digital technologies into English language teaching. The results show that the use of digital technologies contributes to improving the quality of education and the development of students' communicative competence.

Keywords: digital technologies, communicative competence, English language teaching, higher education, digital learning, language skills

Аннотация

В данной статье рассматривается роль цифровых технологий в развитии коммуникативной компетенции студентов в процессе обучения английскому языку в высших учебных заведениях. В исследовании анализируется влияние современных цифровых средств, включая мультимедийные ресурсы, онлайн-платформы и интерактивные приложения, на развитие навыков говорения, аудирования, чтения и письма студентов. Особое внимание уделяется значению цифровых технологий в повышении мотивации студентов, развитии навыков самостоятельного обучения и активного участия в образовательном процессе. В статье также выявлены проблемы, связанные с использованием цифровых

технологий, такие как недостаточный уровень цифровой компетенции преподавателей и технические ограничения. На основе анализа научной литературы и педагогического опыта предложены практические рекомендации по эффективному использованию цифровых технологий в обучении английскому языку. Результаты исследования показывают, что использование цифровых технологий способствует повышению качества образования и развитию коммуникативной компетенции студентов.

Ключевые слова: цифровые технологии, коммуникативная компетенция, преподавание английского языка, высшее образование, цифровое обучение, языковые навыки.

Introduction

In recent decades, the role of English as an international language has significantly increased. English has become the primary language of global communication, science, business, and technology. As a result, the quality of English language teaching has become a major concern for higher education institutions. Modern society requires specialists who can communicate effectively in English, and this creates new challenges for English language teachers.

At the same time, the rapid development of digital technologies has transformed the educational environment. Traditional teaching methods, which were based mainly on textbooks and teacher explanations, are no longer sufficient to meet the needs of modern students. Today's students live in a digital world and are accustomed to using technology in their daily lives. Therefore, integrating digital technologies into English language teaching is not only useful but necessary.

Digital technologies create new opportunities for improving the quality of education. They allow teachers to use multimedia materials, online resources, and interactive tools that make learning more interesting and effective. Researchers emphasize that digital learning environments increase student motivation and engagement [1:1]

The Role of Digital Technologies in English Language Teaching

Digital technologies play an important role in developing students' language skills. One of the main advantages of digital tools is that they provide authentic learning materials. Students can watch videos, listen to native speakers, and read real-life texts. This helps them understand how English is used in real communication.

Listening skills can be significantly improved through digital technologies. Students can listen to podcasts, watch videos, and practice pronunciation. This allows them to hear correct pronunciation and improve their understanding of spoken English.

Speaking skills can also be developed using digital tools. Online platforms allow students to communicate with teachers and other students. They can participate in

discussions, record their speech, and receive feedback. This helps them become more confident speakers.

Reading skills are improved through access to digital texts. Students can read articles, books, and online materials. This expands their vocabulary and improves their comprehension. Writing skills can be developed through online exercises and assignments. Students can write essays, receive feedback, and improve their writing abilities.

Impact on Student Motivation

One of the most important advantages of digital technologies is increased student motivation. Traditional lessons are sometimes considered boring by students. However, digital tools make lessons more interactive and interesting.

Multimedia materials, such as videos and animations, help students understand difficult topics. Interactive exercises make learning more engaging. Students become active participants in the learning process.

Research shows that students who use digital tools are more motivated and achieve better results [2:1].

Challenges in Using Digital Technologies

Despite their advantages, digital technologies also create some challenges. One of the main problems is the lack of digital competence among teachers. Some teachers do not have enough experience in using digital tools.

Another problem is technical limitations. Some universities do not have enough computers or internet access. In addition, some students may use technology for entertainment instead of learning. These challenges must be solved to ensure effective use of digital technologies [3:1].

Conclusion

Digital technologies have become an essential part of English language teaching in higher education. They improve students' language skills, increase motivation, and improve education quality. Digital tools help create an effective learning environment and prepare students for real-life communication.

Therefore, English language teachers should actively use digital technologies in their teaching practice. Higher education institutions should support teachers and provide necessary resources.

Recommendations:

Based on the analysis, the following recommendations can be made:

Teachers should improve their digital competence.

Universities should provide modern technical equipment.

Digital tools should be integrated into teaching methods.

Students should be encouraged to use digital technologies for learning.

These measures will help improve English language teaching quality.

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