



THE DIFFERENCE BETWEEN VERBAL AND NONVERBAL COMMUNICATION

Munisa Nazirova Mirzakamalovna.

*Head teacher of English department of
academic lyceum under TTPU*

Abstract

Communication is the act of interacting and exchanging ideas with other people. There are two primary forms of communication: verbal and nonverbal. With verbal communication, people express their thoughts, ideas, and feelings through spoken or written language. Nonverbal communication uses other methods, such as body language including facial expressions, gestures, and more. We are going to discuss both of these forms of communication to help you understand them better.

Keywords: Method of expression and perception, communication, approach to language.

INTRODUCTION

What is Verbal Communication

People use verbal communication to express themselves in many ways during discussions, speeches, and everyday conversations. Just how effective this style of communication is can vary. It will depend on the volume of your voice, the tone you



use, the clarity of your speech, and the caliber of the words you use. You'll probably get some idea of how effective your communication is through the feedback you receive.

You can help improve the effectiveness of your communication by considering your target audience and how you can adjust your message to help them understand you. With verbal communication, you have a lot of control over adapting your message if you feel it is not effective.

In order to do this, you should first ensure that you have expressed your intended message. It's possible for the people to whom you are trying to communicate to misunderstand your words or the intention behind those words.

Whether or not your communication is effective depends on the listener as well as yourself, and you can't control the listener—but you can try to make your message as clear as possible. To do this, you also need to consider nonverbal communication.

Nonverbal Communication

Nonverbal communication is a way of communicating without using words. Although nonverbal communication can emphasize spoken words, it can also contradict them.

The three main aspects of nonverbal communication are tone of voice, body language, and eye contact, each of which has an impact on how people receive your message.

- **Tone of Voice:** The volume, pitch, and pace of your voice displays your feelings. It can help other people determine whether you're upset, confident, angry, etc.

- **Body Language:** Body language is probably the clearest type of nonverbal communication. It can tell a person a lot about how you feel. If



someone sees that your arms are folded while speaking to you, they will likely feel you are not very receptive to what they have to say, whereas if you face the speaker with your arms at your sides, you will appear more interested.

- Eye Contact: Making eye contact lets a speaker know you are interested in their message. It can also help you stay engaged in the conversation and better understand the speaker.

Do these verbal and nonverbal communication examples make sense to you?

Improve Your Nonverbal Communication Skills

Nonverbal communication skills are a crucial part of articulating your message. People often rely primarily on nonverbal cues to derive the meaning of the message. This makes it vital that you work on improving your nonverbal communication skills.

Conclusion

Communication skills are critical in all aspects of life. Improving your communication skills requires understanding the differences between verbal and nonverbal communication. Simply understanding cues such as maintaining eye contact and using body language that shows you are interested in what the speaker has to say can go a long way toward achieving effective communication.

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