



## ROLE OF FOREIGN MEDIA IN THE MEDIA SPACE

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**Abstract:** *This article explores the role of foreign media (MEDIA) in the media space, including their influence, functions, and opportunities. In particular, the role of foreign media in the dissemination of information and cultural exchange on a global scale, as well as their impact on the local correspondent, is better explained. The article seeks to show the functions, contradictions and impact of foreign media in a wide range of media.*

**Keywords:** *foreign media, media space, information dissemination, cultural exchange, impact*

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Media are the elements that play an important role in the process of information exchange in society. In today's era of globalization, the role of foreign media is of particular importance. With the development of internet and digital technologies, new opportunities are created for foreign media. This article shows the role of foreign media in the media space and its influence on society at a large scale.

Currently, many definitions are given about globalization and this process. The term globalization was originally used as a factor that provoked the changes that took place in the economic sphere in the early 80s of the twentieth century in an article by the American scientist T. Levitt, published in the Harvard Business Review in 1983. In fact, globalization has existed since the second half of the twentieth century in various levels and forms, and by our time the acceleration of this process is taking place. While some aspects of this are positive for our country, some are negative. This is especially damaging enough to spirituality. Of course, these



processes cannot be turned a blind eye. Regardless of the severity of the problem, our task is to prevent it and look for measures to combat it. Editor's Choice All Of course, there is a truth, a rational inference, in all of these ideas in a certain sense. Because it is only natural that each of them represents some kind of sign of today's colorful and colorful life. However, in the minds of many, this period is perceived as the era of globalization" Indeed, the process of globalization is now penetrating into our lives more and more rapidly and deeply. The process of globalization can be used for two different purposes – for good and for evil. Actions for good serve the development of the state and society, while the product of progress aimed at evil is the exact opposite of this.

## Main Section

Any healthy spiritually minded person will strive to engage in activities that benefit themselves and others, while making wise use of every minute of their life. With pure intentions, noble training, they try to use their free time in a meaningful way, to make the most of their talents and abilities. But the idea of entertainment that we are talking about in this topic is characterized by a completely different, anti-human humanity, aimed at pushing the spiritual world to the deepest ravines of the abyss, striving to satisfy the deepest tendencies of the irrational heart. Today's "mass culture", the idea of entertainment, which is foamed by the influence of corrupting forces, allows a person to enjoy the pleasures of life whenever he wants, wherever and wherever he wants, by promoting not to give up anything in this way. The idea of entertainment, which ultimately drove the West to the brink of a cliff, is today a spiritual threat to the East as well. In Thomas Woolf's novel *The Grass of Manhood*, a young financier is killed by his wife and daughter because he is a child of New York, who is "drowned in lust. According to some estimates, 3-4% of British children today are born out of wedlock, with about the same number of adults suffering from the pain of divorce. More than half of those incarcerated in the U.S. are children of broken families.



Such statistics can go on and on. Here are the fruits that gave me the idea of sunshine. The idea of entertainment in "popular culture" takes one to the spiritual abyss. To the west, its space is filled with noisy music, various nightly bars adorned with mist-colored lights. The customers of these nightly bars, which attract thousands of young people as if they were a charmer, unfortunately, are increasing day by day. Night bars. Maybe they were organized for someone's economic benefit, for an unbiased purpose. But most of the fans of today's night bars are young people, young men and women who have not yet left their mother's milk, who have given up on pleasure and pleasure. The saddest thing is that nightclubs serve as a stopstop for drunkenness, disorder of all kinds, and drug addiction. In the West, dancing in nightclubs is taken for granted by most parents. Yu. Common-minded people like Habermas believe: "The proliferation of late-night bars in Western countries, like the fungus after the rain, has led to infections in people." Some young people in the West, who have been fascinated by the idea of entertainment today of qualities such as courage, courage and honesty, have been afflicted with domestic disorder. What we call a domestic disorder is for them not only personal freedom. Because in recent years, there have been more and more people in the West who say that sadism is good for human life. At this point, briefly commenting on the concept of sadism, the term "sadism" is a concept associated with the name of the French writer Marquis de Sade. The writer's books, such as "120 Days in Sodom" and "The Philosophy of Prostitutes," describe how a person can be a victim of the most obscure vices. In his works, Sad puts forward the view that it is possible to put people in a state of moral depravity, only if we possess their spirituality, and if necessary, we should take the people of another country under our influence so that they themselves can come to us. As a result, today it is safe to say that "the republication of the works of the Marquis de Sade, the proliferation of films and works on domestic depravity, even the permission to open prostitutes in some countries, and the fact that about 4 million women from Asia are brought to wealthy Arab countries every year under the guise of 'domestic servants' testify to the fact that sadism is becoming a mass phenomenon.



" Today, such distorted ideas have been created that negatively affect the progress of mankind that these ideas serve only to lead human spirituality astray.

As Ahmad Yassawi said, what is the difference between people with such a perverted view and an animal? «... Incompetence leads to hell. As always, when pride hits the ground, the naughtiest will come to the surface. Categories: Men and women are additional primary causes. Sex is their mutual agreement on divinity and procreation. That's why same-sex couples are the most egregious manifestations of a violation of the natural order." Even in the West itself, healthy spiritually people have long condemned such a thing: The formation of this or that qualities in a person depends on the degree to which his spiritual appearance is. Today, if we follow the progress of human thought, if from one floor mankind invents unbelievable inventions, from the second deck man is even worse than an animal, sunk in a swamp of rotten bases, some people with their impure vices poison not only their own but also the lives of others, even ruining the lives of future generations. Humanity is in a vortex of spiritual decline. Good morality has been replaced by bad qualities, noble purposeful way of life is tainted with absurd morals and vices, human spirituality has descended to the abyss. The great diversity of nature is inequality between its intellectual thinking and all the living things of nature, and it blurs this intellectual thinking with its own hands and throws itself into the vortex of spiritual abyss, which is impossible without surprising any sane person. For example, in the UK, popular singer Elton John is reportedly eyeing same-sex couples to marry and start a family as a sign of freedom. The worst thing is that such people have thousands and thousands of fans among young people, and their disgusting deeds cannot go unpunished without poisoning the minds of these young people. Today, the progress of mankind is affected by various threats. Threats aimed at undermining the security and stability of humanity, and even destroying its life, are increasing day by day. These threats are being spread so skillfully by the various corrupting forces of the world that it is drawing many people into its domination day by day through its alluring power of influence.



## Conclusion

Today's young people and their parents are dissatisfied with the artificial, "consumer culture" of the West, which is deliberately brought to our country. The "taste" and attractiveness inherent in the previously "forbidden pleasure" of such a product are almost gone. Nowadays, there is a growing need to take a much more serious and selective approach to the use of cultural values of a foreign country. However, in the context of the incessant influx of information through open media, there is both a threat to young people who have not yet formed their minds and ideological aggression that is deliberately organized. Foreign media play an important role in the dissemination of information and cultural exchange on a global scale. However, their impact includes both positive and negative aspects. For different segments of society, it is necessary to improve perceptions of foreign media. This is essential for building international contacts and creating a localized media space.

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