



**THE FORMATION AND DISSEMINATION OF NEW LEXICAL
UNITS IN THE MODERN LANGUAGE SYSTEM**

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Abstarct: *This article examines the processes of formation and dissemination of lexical units within the modern language system. Lexical units emerge under the influence of social, cultural, and scientific-technological changes and play a crucial role in the continuous development of language. The study analyzes the main factors and methods of lexical unit formation, as well as the mechanisms through which they spread among language users. Particular attention is paid to the role of mass media and digital communication in the popularization of new lexical units.*

Keywords: *lexical unit, neologism, word formation, language development, lexical system.*

Аннотация: *В данной статье рассматриваются процессы формирования и распространения лексических единиц в современной языковой системе. Лексические единицы возникают под воздействием социальных, культурных и научно-технических изменений и обеспечивают динамичное развитие языка. В статье анализируются основные факторы и способы образования лексических единиц, а также механизмы их распространения среди носителей языка. Особое внимание уделяется роли средств массовой информации и цифровой коммуникации в популяризации новых лексических единиц.*

Ключевые слова: *лексическая единица, неологизм, словообразование, развитие языка, лексическая система.*

Annotatsiya: *Mazkur maqolada zamonaviy til tizimida leksik birliklarning shakllanishi va tarqalish jarayonlari tahlil qilinadi. Leksik birliklar jamiyatdagi*



ijtimoiy, madaniy va ilmiy-texnik o'zgarishlar ta'sirida vujudga kelib, tilning doimiy rivojlanishini ta'minlaydi. Maqolada leksik birliklarning shakllanish omillari, asosiy yasalish usullari hamda ularning til iste'molchilari orasida tarqalish mexanizmlari yoritiladi. Shuningdek, ommaviy axborot vositalari va raqamli kommunikatsiyaning yangi leksik birliklarning ommalashuvidagi roli ko'rib chiqiladi.

Kalit so'zlar: leksik birlik, neologizm, so'z yasalishi, til taraqqiyoti, leksik tizim.

Introduction

Language is a dynamic social phenomenon that constantly evolves in response to changes in society. One of the most evident indicators of language development is the transformation of its lexical system. The emergence of new concepts, objects, and processes creates the need for new lexical units, which subsequently become part of everyday communication. In the context of globalization and rapid technological progress, the formation and dissemination of lexical units have become increasingly intensive.

The study of lexical innovation is an important task of modern linguistics, as it allows researchers to identify the mechanisms of language change and adaptation. This article aims to analyze the main factors influencing the formation of lexical units and the ways in which they spread within the language system.

Factors Influencing the Formation of Lexical Units

The formation of lexical units is determined by both linguistic and extralinguistic factors. Extralinguistic factors include social transformations, scientific discoveries, technological innovations, and cultural interaction. For instance, the development of digital technologies has led to the emergence of such lexical units as *online*, *platform*, *blogger*, and *streaming*.

Linguistic factors are related to the internal structure of the language, including word-formation patterns, semantic shifts, and borrowing from other languages. These factors enable languages to expand their lexical resources while maintaining systemic coherence.

Methods of Lexical Unit Formation



Lexical units are formed through several major methods:

1. **Word formation**, including affixation, compounding, and abbreviation;
2. **Semantic change**, whereby existing words acquire new meanings;
3. **Borrowing**, involving the adoption of words from other languages;
4. **Neologization**, resulting in the creation of entirely new lexical items.

These methods contribute significantly to the enrichment of the lexical system and reflect the adaptive nature of language.

Dissemination of Lexical Units

The dissemination of lexical units is a gradual process through which newly formed words move from limited usage to widespread acceptance. Mass media, educational institutions, and everyday communication play a decisive role in this process. In contemporary society, digital platforms and social networks accelerate the spread of new lexical units, enabling them to reach a wide audience in a relatively short period. As a result, some lexical units rapidly transition from neologisms to commonly used elements of the active vocabulary.

In conclusion, the formation and dissemination of lexical units constitute an essential aspect of language development. New lexical units arise in response to societal needs and are shaped by both linguistic and extralinguistic factors. Their dissemination depends largely on communicative environments, particularly mass media and digital communication. The study of these processes provides valuable insights into the dynamics of the lexical system and the evolution of language as a whole.

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