

**THE IMPACT OF DIGITAL MEDIA ON ENGLISH LANGUAGE
LEARNING AMONG STUDENTS**

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Annotatsiya: Mazkur maqolada raqamli media vositalarining ingliz tili o'rganish jarayoniga ta'siri tahlil qilinadi. Unda internet, ijtimoiy tarmoqlar va mobil ilovalar orqali til o'rganishning afzalliklari hamda kamchiliklari yoritilgan. Shuningdek, raqamli vositalardan samarali foydalanish, vaqtni to'g'ri taqsimlash va ishonchli manbalarni tanlash bo'yicha tavsiyalar berilgan.

Tayanch so'zlar: raqamli media, ingliz tili, ta'lim, onlayn platformalar, motivatsiya, mustaqil o'rganish.

Annotation: This article analyzes the influence of digital media on students' English language learning. It examines the advantages and disadvantages of using the Internet, social media, and mobile applications in language education. The study also offers practical recommendations for using digital tools effectively, managing time, and selecting reliable resources.

Keywords: digital media, English learning, online education, motivation, self-study

Аннотация : В данной статье рассматривается влияние цифровых медиа на процесс изучения английского языка студентами. Анализируются преимущества и недостатки использования интернета, социальных сетей и мобильных приложений. Также даны рекомендации по эффективному



использованию цифровых технологий, управлению временем и выбору надёжных источников.

Ключевые слова: *цифровые медиа, изучение английского языка, онлайн-образование, мотивация, самостоятельное обучение.*

Introduction

In the digital era, technology has become a key factor in transforming education. Students use online platforms, mobile apps, and social networks to learn English more effectively and flexibly. Unlike traditional learning, digital media allows learners to access authentic materials, communicate globally, and study independently.

Main Part

Advantages of Digital Media in English Learning

Digital media enhances the quality of language education by offering interactivity and accessibility.

Vocabulary development: Watching videos, reading blogs, and listening to podcasts help students acquire real-life vocabulary.

Listening and pronunciation: Exposure to native speakers' content on YouTube and Spotify improves listening comprehension and pronunciation.

Motivation and engagement: Gamified applications such as Duolingo and Memrise make learning enjoyable and consistent.

Challenges and Risks

Despite its benefits, digital learning has drawbacks:

Informal language exposure: Online slang and abbreviations can lead to incorrect grammar use.

Distraction: Entertainment content often reduces concentration.

Overreliance on technology: Students may neglect traditional reading and writing practices.

Recommendations

To ensure effective learning:

Combine online and offline study methods.



Use verified educational platforms (e.g., BBC Learning English, Coursera).

Set time limits for non-educational use.

Teachers should guide students in selecting appropriate content.

Conclusion

Digital media is an essential element of modern language education. It motivates learners, promotes autonomy, and connects them to real-world communication. However, conscious and balanced use of technology is crucial for achieving lasting results in English proficiency.

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