



METHODOLOGY FOR TEACHING THE TOPIC “CREATING A
PRESENTATION”

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Annotation: *this article analyzes the methodology of teaching the topic “Creating a presentation”, its role and significance in the educational process. Also revealed are the stages of presentation creation, teaching methods and ways to activate the activities of students. The article covers issues of working with information, creativity and the development of communicative competencies in readers by creating a presentation. The results of the study show that lessons taught on the basis of an interactive and practical approach are an effective tool in improving the technological literacy of students.*

Keywords: *presentation, teaching methodology, interactive methods, pedagogical Technology, ICT, educational process, competence.*

The role of information and communication technologies in the modern educational system is growing. Especially in the course of the lesson, the use of presentations is considered as an important tool in strengthening the knowledge, skills and abilities of students. The topic of "creating a presentation" teaches students



not only to use technical means, but also to express their opinion logically and aesthetically.

Today, the teacher is required not only to provide knowledge, but also to direct students to independent research, analysis and presentation of information. Therefore, the improvement of the teaching methodology of the topic "Creating a presentation" is relevant.

The purpose of the article is to analyze the methods and technologies of effective teaching of the topic "Creating a presentation", to show readers ways to work with information, creativity and the formation of communicative competencies.

The concept of "presentation" and its role in the educational process

Presentation () is the process of conveying a particular subject in visual and oral form to the listener. It serves as a means of presenting information, expressing ideas and establishing communication with the audience during the learning process.

The role of presentation in the teaching process is manifested as follows:

- visualizes learning material and makes it easier to understand;
- encourages students to search independently;
- develops speech culture and creativity;
- increases the student's technological literacy.

Thus, presentations increase the interactivity of the educational process, effectively organizing communication between the teacher and the student.

The role of PowerPoint and Canva programs in the teaching process

The most used applications when creating a presentation are Microsoft PowerPoint and Canva.

Microsoft PowerPoint is a slide-based presentation preparation application with the ability to add text, images, videos, graphics and animations. PowerPoint's convenient interface and various design templates help students develop creative thinking.

Canva, on the other hand, is a design platform that works in an online environment, allowing users to create presentations, infographics and posters



through a web browser. The advantage of Canva is the ready-made templates in it, graphic elements and the ability to work in collaboration. This teaches students to work in community, design culture, and aesthetic thinking.

Both programs promote information processing, visualization, and expression competencies in students and serve as effective tools in enhancing digital literacy.

Stages of formation of presentation creation skills

It is advisable to organize the process of teaching presentation creation based on the following steps:

1. The stage of theoretical preparation is an introduction to the purpose, structure and audience of the presentation.
2. The planning stage is the selection of data, sorting and placing them in a logical sequence.
3. The technical implementation phase is to conduct practical training in applications such as PowerPoint, Canva, Google Slides.
4. The stage of speech preparation is to communicate with the audience and practice the skills of answering questions.
5. Evaluation stage-discussion of results based on mutual assessment and analysis.

Teaching methods and technologies

To effectively teach the topic "creating a presentation", the following methods can be used:

Practical method-ensuring experiential learning by giving each student a practical assignment;

Interactive methods-ensuring active participation through the methods of "Mental attack", "cluster", "Peer review";

Project approach-preparation of presentations based on group projects;

Using ICT-making the lesson attractive through multimedia, infographics, videos and animations.



The results of the study show that “creating a presentation” lessons taught on the basis of a practical and interactive approach:

- increases students' technological literacy;
- strengthens information handling and analysis skills;
- encourages creative thinking;
- develops digital competencies.

Interesting interactive method: "digital poster" (Digital Poster Challenge

This method is aimed at developing the creativity of students, visual representation of information and skills of working in a team when teaching the topic “Creating a presentation”.

Purpose: the formation of Information Analysis, Design Thinking and presentation creation skills in students.

Required tools: Canva or PowerPoint software, internet, ready-made templates or sample presentations.

Method stages:

Entrance stage. The teacher explains the purpose of the lesson and instructs students to prepare a “digital poster”.

Preparatory stage. Students are divided into groups of 3-4 people, and each group is assigned a specific topic (e.g. “Internet Security”, “Digital Culture”, etc.

Creative stage. Groups create a short presentation (digital poster) of 3-5 slides in a Canva or PowerPoint program. In the presentation, the main idea is expressed using short text and visual elements.

Demonstration stage. Each group presents their work in front of the class. The audience determines the best design and content by voting.

Evaluation stage. The teacher evaluates on the basis of the following criteria: relevance of content, design harmony, creativity, teamwork and speech culture.

Expected result:

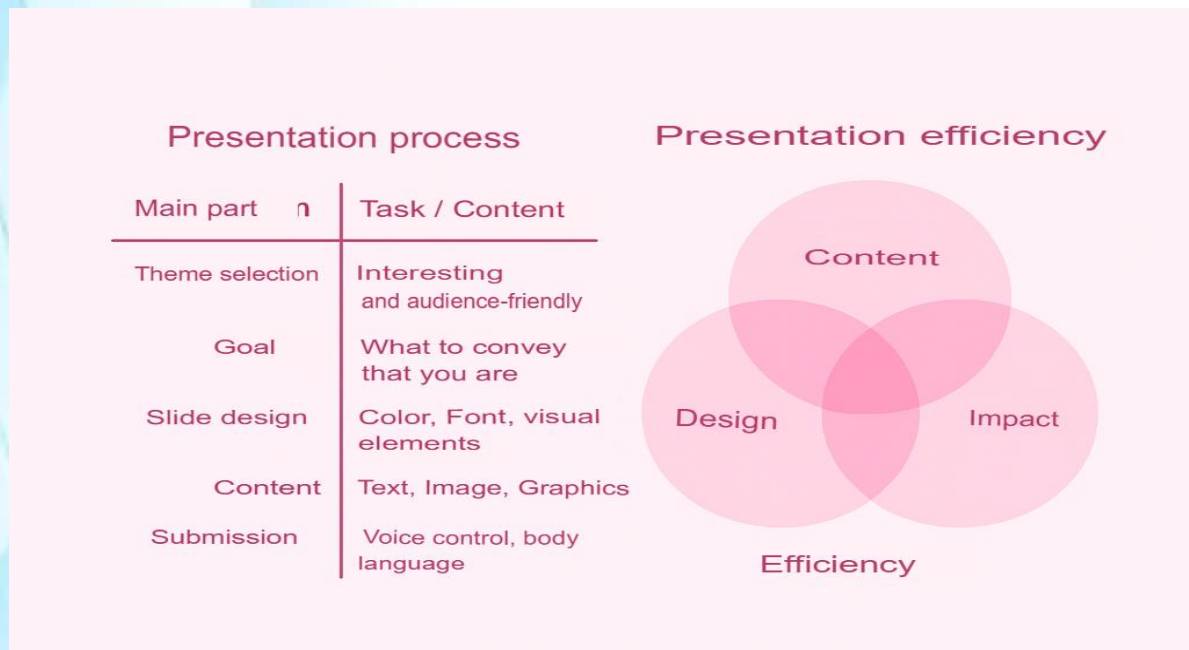
Students practice presentation creation techniques;

Visual thinking, design culture and aesthetic thinking develop;

The skills of working in a group and speaking in front of an audience are formed;

Active participation and motivation increase.

Note: The method can also be used in online classes. To do this, it is recommended to use platforms such as “Canva for Education”, “Jamboard” or “Padlet”.



This shows the techniques used to improve presentation efficiency in the figure. On the left, the presentation process is divided into main parts: theme selection, goal, slide design, content and presentation, each of which is explained by task and content. On the right side, however, the Venn diagram shows that efficiency increases with three factors — content, design, and effect — harmony. With this method, it is ensured that the presentation is not only rich in content, but also has a strong connection with the visual and audience.

The methodology of teaching the topic” creating a presentation ” occupies an important place in modern education. While the teacher uses hands-on, interactive and ICT-based approaches in the course of the lesson, students develop their work on themselves, creativity and communicative skills.

The presentation lesson, along with improving the technological literacy of students, forms them as an independent thinker, an individual who can analyze



information. Therefore, the improvement of methodological approaches in the teaching of this topic remains an urgent issue.

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