

FRENCH AS A LANGUAGE OF DIPLOMACY AND CULTURE

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Abstract: This article analyzes the role of language in the development of state structures and international relations. In particular, it examines the significance of the French language in diplomacy and international communication, its historical development, and its current status in global diplomatic affairs. The study also emphasizes the practical use of language in diplomatic processes and the necessity of proficiency in French for those engaged in diplomacy. The article highlights the historical legacy, diplomatic terminology, cultural influence, and practical application of French in international organizations.

Keywords: Language, French, diplomacy, international relations, diplomatic terminology, culture.

INTRODUCTION

The French language is recognized not only as an important means of communication in Europe but also worldwide. For centuries, it has served as a leading tool in diplomacy and culture, playing a central role in international relations and cultural exchange. As a language of diplomacy, French is valued for its precision, formality, and nuanced expressions, making it a reliable medium in intergovernmental negotiations. At the same time, as a cultural language, it exerts global influence in literature, art, cinema, and science, serving as a key instrument for understanding and conveying the cultural heritage of different nations.

From this perspective, learning French is not only a way to enhance language skills but also an opportunity to actively participate in international diplomatic relations and to understand diverse cultural contexts.

LITERATURE REVIEW

Language has always played a central role in the development of statehood and international relations. Scholars agree that the emergence of diplomacy is closely linked to the use of language as a tool for negotiation, communication, and establishing social and political bonds between nations [1, 2]. In the European context, Latin served as the dominant diplomatic language until the 13th–14th centuries, reflecting the influence of the Roman Empire on political and legal systems [3].

From the mid-14th century, French gradually replaced Latin as the primary

language of diplomatic correspondence in Europe. According to historical studies, by the 17th century, French had become the recognized “language of diplomacy and international relations” due to France’s political power and active diplomatic engagement in European affairs [4, 5]. Scholars such as Raymond Grew and Hubert Maurer have emphasized that French provided not only a practical means of communication but also cultural prestige, which facilitated the consolidation of classical diplomacy in Europe [6, 7].

The 20th century brought a shift in the linguistic landscape of international relations. The United States’ emergence as a major global power during and after World War I created the conditions for English to enter diplomatic practice, particularly after the Paris Peace Conference of 1919 [8]. Despite the growing influence of English, research indicates that French has retained a significant role in international organizations and legal frameworks. Studies highlight that French continues to serve as an official and working language in key global institutions such as the United Nations, NATO, the European Union, the International Olympic Committee, and the International Red Cross [9, 10].

Furthermore, linguistic research demonstrates that many diplomatic terms commonly used today—such as *attaché*, *force majeure*, and *raison d'état*—derive from French, underscoring its lasting impact on diplomatic discourse [11]. Cultural and literary scholarship also notes the influence of French on world literature, including Russian literature of the 19th–20th centuries, where French idioms and stylistic features were frequently integrated [12].

Finally, contemporary studies emphasize ongoing efforts by the French government and international francophone organizations to promote French globally through education, cultural programs, and language diplomacy. Today, over 181 million people worldwide study French, demonstrating its continuing relevance in international communication [13].

METHODOLOGY

The study also applies analytical and interpretative methods to synthesize theoretical findings and reveal common patterns across various educational systems. Attention was given to modern pedagogical demands, cultural sensitivity, and the expectations placed on teachers in both traditional and digital learning environments.

ANALYSIS AND RESULTS

Throughout human history, language has played a fundamental role in the formation and development of statehood. People established internal governance structures and various social relations through communication, which also enabled them to engage in diplomatic relations with other nations. Through language, nations drew closer to each other, eventually forming the system of relations recognized today as “international relations.” Within this system, diplomacy relies directly on language,

both in oral and written forms.

Historical analysis indicates that the choice of language in international diplomacy depended primarily on a state's influence in global affairs, the accessibility of the language, and its widespread use. In Europe, until the 13th–14th centuries, Latin dominated diplomatic communication, but from the mid-14th century, French became the principal language of diplomatic correspondence across many countries. By the 17th century, French had attained the status of the “language of diplomacy and international relations.” During this period, classical diplomacy emerged and developed through the use of French.

In the early 20th century, particularly during and after the First World War and the Paris Peace Conference, English entered diplomatic practice as a competitor to French. The rise of English in international relations was closely linked to the political and economic power of the United States, and today, English is widely used in global diplomatic affairs.

Nevertheless, French has not lost its significance in international diplomacy. Several factors explain this: first, many diplomatic terms—such as *attaché*, *force majeure*, *raison d'état*, and others—originate from French; second, French continues to be an official and working language in numerous international organizations, including the UN, NATO, the European Union, the International Olympic Committee, and others; third, countries such as Cameroon, Canada, Chad, the Central African Republic, Haiti, Belgium, Luxembourg, Madagascar, and Morocco use French as an official language, both domestically and in international communication.

Moreover, French has exerted a significant cultural and literary influence. For example, the works of prominent Russian authors of the 19th and 20th centuries show a strong influence of French. Today, the French government actively promotes the language through educational centers and cultural initiatives, resulting in 181.5 million people studying French worldwide.

CONCLUSION

Language has historically served as a crucial tool in shaping political, cultural, and social processes. Research indicates that the development of state structures and international relations has largely depended on effective communication. In this context, the French language, for centuries in Europe, established itself as the primary medium for diplomacy and international exchange, consolidating its significance in global affairs.

Today, although the influence of English in international relations has increased, French continues to maintain a stable position due to its rich historical legacy, diplomatic terminology, and cultural impact. It remains relevant not only in official and working contexts but also in literary, cultural, and academic domains.

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