

CHALLENGES AND OPPORTUNITIES IN TEACHING ENGLISH FOR ACADEMIC PURPOSES IN NON-ENGLISH-SPEAKING COUNTRIES

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Abstract: Teaching English for academic purposes in non-English speaking countries involves many challenges and opportunities. Since English is considered the main medium of Global Communication, Science, Technology and education, learning this language is essential for students to succeed in the academic field. However, the process of teaching English in a non-native language setting has its own complex sides, which is very important to consider the possibility of identifying and overcoming the problems that arise in this process.

Keywords: English, education, digital technologies, language, grammar, technologies, information communication, digital technologies, multimedia tools.

One of the biggest obstacles in teaching English for academic purposes is language structures and linguistic difficulties that are different from the native language of students. Each language has its own grammar, phonetics, and lexicon, factors that challenge students in learning English. For example, the fact that Uzbek and English differ in terms of grammatical construction and pronunciation creates complications for students. These language differences prevent learners from fully and effectively mastering a new language. Also, differences in pronunciation cause problems, especially in the development of hearing and speaking skills. Another challenge in teaching academic English is student motivation and discipline. Because English is new and complex for many students, it requires interest and hard work in learning it. Students sometimes accept language learning only as an examination or mandatory requirement, which reduces the effectiveness of the learning process. Therefore, the role of educators is to generate interest in language learning among students, to encourage them and to make the process of mastering interesting. Teachers' skills and methodical approaches are also important in teaching English. Sometimes

the fact that teachers do not use language teaching techniques outdated or modern pedagogical technologies negatively affects the quality of Education. Therefore, it is necessary to improve the skills of teachers, introduce them to new teaching methods, digital tools, and interactive platforms. Modern pedagogical approaches and technologies make language learning more effective, interesting and easy. The use of technology and digital tools creates new opportunities in teaching English for academic purposes. Online educational resources, interactive courses, mobile applications and virtual classes allow students to learn the language on time and on-site. This makes the teaching process individual and flexible. Also, the ability to communicate with students of different nationalities and cultures through the internet increases their practical language skills. With digital platforms, students can independently develop their grammar, vocabulary, listening comprehension, and writing skills.[1]

Cultural differences should also be considered when teaching academic English. Language learning requires not only mastering the rules of language, but also understanding of language-specific culture and communication methods. Students from different cultures may experience difficulties in this process, especially when understanding context-dependent expressions of language. For this reason, it is important to develop cultural mutual understanding in Language Teaching. This not only makes it easier for students to learn the language, but also increases their effectiveness in academic and social interactions. Educational material and its quality play a large role in teaching academic English. Providing interesting, meaningful and practical materials for students will increase their interest in language learning. It is also important that the materials are appropriate to the student level and the gradual Organization of the learning process. Modern literature, scientific articles, presentations and interactive exercises serve to develop students ' academic language skills.[2]

There are also difficulties in assessing language skills of language learners. The assessment system should correctly reflect the actual knowledge and skills of the students. But sometimes tests and exams only measure grammar and vocabulary

knowledge and do not take into account pronunciation and practical communication skills. This prevents students from fully and effectively mastering the language. Therefore, it is important to apply interactive and communicative methods in assessment. Group work and collaborative learning methods can also be effective in teaching English. Students learn from each other and have the opportunity to practice the language. Through troubleshooting, discussions, and presentations in group work, students develop the skills of expressing, listening, and communicating their thoughts. Such active methods increase motivation for students in academic language learning and help them to master the language more deeply. Parental and community support is also important in teaching English for academic purposes. In some cases, parents and society may not fully understand the importance of language learning or react negatively to language learning. This condition negatively affects the students' psyche for language learning. For this reason, it is necessary to provide broader information on the benefits of language learning, to encourage and support language learners.[3]

At the same time, attention should also be paid to the opportunities that arise in the study of English in the academic field. Knowledge of English gives students free access to international scientific articles, books, and resources to help deepen academic research and knowledge. Through English, the student becomes part of the global scientific community, able to communicate with scholars and students from different countries. This opens up new opportunities and perspectives in the academic field. In addition, Learning English expands students' career opportunities. Today, many international companies and organizations require knowledge of English. Therefore, language knowledge is a great advantage for students not only in the academic, but also in the professional field. Proficiency in the language increases confidence and expands opportunities to study or work abroad. As another possibility, the development of digital technologies and online platforms is making language learning even easier. By participating in Video classes, interactive exercises, virtual conferences, and language sharing sites, students can strengthen their language skills. These tools make language learning more interesting and effective and allow teachers to apply new techniques.

The language teaching environment is also important in learning English. The creation of opportunities for communication in English in schools, universities and other educational institutions, the establishment of language clubs and centers are effective in developing students' practical skills. Also, through internships and exchange programs abroad, students have the opportunity to learn the language in a natural environment.[4]

Conclusion:

In summary, although there are many difficulties in the process of teaching English for academic purposes, this process offers great opportunities in addition to its complexity. Factors such as language differences, motivation, teacher qualifications, educational resources, assessment system are manifested as difficulties. However, through modern pedagogical approaches, digital technologies, cultural mutual understanding, collaborative reading methods, and community support, these challenges can be mitigated. In this way, it is possible to provide students with the opportunity to succeed in the academic field in English and actively participate in the global scientific community. Learning English becomes an important factor not only in expanding knowledge, but also in increasing career opportunities and developing intercultural communication. Thus, overcoming the difficulties associated with teaching English and the effective use of available opportunities is the key to achieving success in the future.

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