

THE ROLE OF MEDIA LITERACY IN PREVENTING ONLINE MISINFORMATION AMONG STUDENTS

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Annotatsiya

Ushbu maqola talabalarda internetda uchrayotgan noto'g'ri ma'lumotlarning tarqalishini oldini olishda media savodxonlikning o'rni va ahamiyatini o'rganadi. Maqolada media savodxonlikning asosiy komponentlari, talabalar duch keladigan onlayn xavflar va ularni kamaytirish strategiyalari tahlil qilingan.

Tayanch so'zlar:

media savodxonlik, noto'g'ri ma'lumot, raqamli madaniyat, talaba, axborot xavfsizligi

Annotation

This article analyzes the role and significance of media literacy in preventing the spread of online misinformation among students. It discusses key components of media literacy, digital risks faced by students, and strategies to reduce exposure to false information.

Keywords:

media literacy, misinformation, digital culture, student, information security

Аннотация

В статье анализируется роль медиаграмотности в предотвращении распространения онлайн-дезинформации среди студентов. Рассматриваются основные элементы медиаграмотности, цифровые риски и стратегии защиты от недостоверной информации.

Ключевые слова:

медиаграмотность, дезинформация, цифровая культура, студент, информационная безопасность

Introduction

In today's digital environment, students are exposed to massive amounts of information every day. While online platforms provide access to educational resources, they also create space for the rapid spread of misinformation. Developing media literacy is essential for students to navigate and evaluate online content accurately. This section discusses the importance of media literacy and its connection to digital safety.

Main Part

1. Understanding Online Misinformation

Online misinformation includes false, misleading, or manipulated information that spreads rapidly across digital platforms. Students frequently encounter such content on social media, messaging apps, and websites. Their lack of experience in verifying information makes them vulnerable to believing and sharing misinformation.

2. The Importance of Media Literacy in Education

Media literacy empowers students to critically analyze texts, images, and videos they consume online. It includes skills such as identifying trustworthy sources, recognizing emotional manipulation techniques, and evaluating the reliability of online materials. Schools and universities must integrate media literacy into their curricula to prepare students for responsible digital engagement.

3. Challenges Students Face in the Digital Space

Students often struggle with distinguishing factual information from false content. The speed at which social media spreads information makes it difficult to fact-check before sharing. Visual misinformation (edited images, deepfake videos) also contributes to confusion. Without proper training, students may unknowingly participate in spreading misinformation.

4. Strategies for Improving Media Literacy

- Introducing compulsory media literacy modules in universities.
- Organizing workshops on fact-checking and verification tools.

- Encouraging students to compare multiple sources before forming opinions.
- Teaching the use of professional verification platforms such as Google Fact Check Tools.
- Strengthening collaboration between teachers, parents, and digital specialists.

Conclusion

Media literacy plays a vital role in preventing online misinformation among students. It equips them with critical thinking skills and information evaluation techniques necessary to navigate the digital world safely. Strengthening media literacy education is essential to fostering informed, responsible, and digitally aware young generations.

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