

CRITICAL THINKING IN THE AGE OF MEDIA

Milliy g'oya, huquq kafedrasi katta o'qituvchisi (phd) **Abdupattayev Hasanboy Mirzaliyeva Gulnozaxon**

Qo'qon Davlat Universiteti Xorijiy Filologiya fakulteti, Xorijiy til va adabiyit yo'nalishi 1-bosqich talabasi

Annotation:

This article discusses the importance of critical thinking in the modern media era, its development, and its impact on an individual's ability to interpret information accurately. In a time of increasing digital information flow, critical thinking is emphasized as a means for individuals to protect themselves from manipulative content and to form independent judgments.

Keywords: critical thinking, media literacy, digital information, manipulation, information security.

In today's media-saturated world, critical thinking has become an essential skill for navigating the overwhelming flow of information. The digital age has revolutionized how people communicate, learn, and form opinions. Social networks, online news portals, blogs, and multimedia platforms expose individuals to a vast amount of content daily. While this provides unprecedented access to knowledge, it also increases the spread of misinformation, emotional manipulation, and biased reporting. Critical thinking allows individuals to evaluate information thoughtfully rather than accepting it blindly. Fake news spreads rapidly, often crafted to provoke emotional reactions. Without critical thinking, individuals may unknowingly become victims of misinformation. Media algorithms contribute to the formation of echo chambers, limiting exposure to diverse perspectives. This can distort one's worldview and reinforce existing biases. Critical thinking helps individuals break out of these









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