

## BENEFITS OF ENGLISH TO SOCIETY

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**Abstract:** English benefits society by opening doors to global communication, education, business, technology, and cultural exchange. It strengthens cooperation and empowers individuals and communities to grow in a connected world.

**Keywords:** global communication, lingua franca, education, business, international trade, scientific research, technological innovation, digital communication, cultural exchange, linguistic diversity, language policy

### Introduction

The Benefits of the English Language to Society

#### 1. Global Communication

English is the most widely spoken international language.

It allows people from different cultures and backgrounds to connect and understand each other.

It is the main language of international business, diplomacy, and tourism.

#### 2. Education and Knowledge Access

A vast majority of academic research, scientific discoveries, and educational resources are published in English.

Knowing English gives students and professionals access to high-quality information, journals, and global education.

#### 3. Economic Growth and Job Opportunities

English proficiency increases employability.

Multinational companies and international organizations often require English.

It allows societies to attract investment, trade, and global business partnerships.

#### 4. Technology and Innovation

Most programming languages, software, and digital platforms use English.

Access to global technological knowledge becomes easier with English proficiency.

#### 5. Cultural Exchange

English is the language of much of the world's music, films, and literature.

It helps societies appreciate, share, and contribute to global culture.

#### 6. Social Integration and Unity

In multilingual countries, English often serves as a “bridge language” that unites diverse ethnic and linguistic groups.

It reduces communication barriers and fosters national and international cooperation.

#### 7. Empowerment and Progress

Societies with strong English proficiency tend to have better access to global opportunities.

It supports modernization, competitiveness, and participation in global decision-making.

English benefits society by opening doors to global communication, education, business, technology, and cultural exchange. It strengthens cooperation and empowers individuals and communities to grow in a connected world.

Language is our primary source of communication. It's the method through which we share our ideas and thoughts with others. Not only English-speaking countries use English as a communication tool. There are thousands of languages in this world. But why learn English?

In today's fast-paced and technological world, people from different backgrounds, ethnicities and languages are interacting now more than ever before. What used to take weeks to communicate via letter can now be accomplished in mere minutes through a text message. This means if you want to keep up with the world today, learning another language could be a great first step. Not only can learning a second language have a multitude of personal benefits in your life, but it can also have a profound impact on your relationships with the people around you. There's no doubt about it: If you want to live a more knowledgeable, cultural and altruistic lifestyle, then learning another language has big benefits in store.

Learning another language significantly boosts brain power. A language has a completely new set of intricate rules, systems and lexis. Navigating these structures makes your brain cope with complexity and absorb new patterns. As you continue to grow in the language and endeavor to communicate, you develop key learning skills such as cognitive thinking and problem-solving. Your brain is like a muscle – the more you use it, the stronger it will be. Learning a language not only requires you to become familiar with rules and vocabulary, but it also makes you work harder to remember that knowledge and apply it on the spot. This might be why studies have shown bilingual people to be better at remembering shopping lists, names and directions. While you workout your brain, your memory grows stronger, too.

Studying a second language requires your brain to switch back and forth between two systems of speech, writing and structure. You constantly open one filing cabinet, then the other, then back again. One study from Pennsylvania State University determined this “juggling” skill makes bilingual speakers excellent multitaskers, because they can easily switch between structures. As you learn a new language, you might discover your multitasking skills improve. If there's one way to get ahead in the

job market, it's learning another language. Bilingual employees are in hot demand because of their ability to communicate with multiple job markets. Bilingualism is a valuable skill set employers look for, so by learning a second language, you can significantly increase your chance of getting a call back. Not to mention, learning a new language shows your dedication and motivation to develop new skills.

By learning a second language, you have more opportunities to absorb content from new sources. For instance, travel to a country that speaks the language and practice. Or, watch television shows and read books in the language. Or, check in your community to meet neighbors near you who speak the language. All of these interactions allow you to gain new and different perspectives on life, which can strengthen your emotional wellbeing.

When you speak a second language, you have the opportunity to meet even more people! Get to know those around you who speak the language, volunteer with an organization that prioritizes the language, help native speakers learn your language... the list goes on. By learning another language, you broaden the scope of the people you can meet and positively influence. This provides opportunities to live a more altruistic life.

There are a multitude of both personal and relational benefits which come alongside learning a second language. If you've ever considered learning another language, keep these benefits in mind as you dive into the world of possibilities.

In the world where over seven thousand languages have existed, one language had become dominate. This dominant language is English. In the majority of countries throughout the world speak English as their second or first language, no longer just America or England. English has taken many forms, American English, the Queen's English, Australian, Canadian English, and several others. Even American English has taken several types of English, Jersey English, East Coast English, West Coast English, Southern English, slang English, and Ebonics.

First and foremost, the ability to speak English opens up a vast array of opportunities for individuals. In today's globalized economy, being able to speak English allows individuals to communicate with people from all around the world, which can lead to new job opportunities, business collaborations, and personal connections. It also enables access to a wide range of information, as many of the world's top publications and websites are in English.

In addition to opening up opportunities, the ability to speak English also helps individuals to succeed in their current roles. Many companies require their employees to be proficient in English, as it is the language of international business. Similarly, many academic fields, such as science and technology, rely heavily on English as the language of research and publication. On a societal level, the ability to speak English can help to promote understanding and cooperation between different cultures. As the

primary language of international communication, it allows people from different countries to connect and share ideas. This is particularly important in today's world where many people are working and living in multicultural environments.

There are several factors that make the English language essential to communication in our current time. First of all, it is the most common foreign language. This means that two people who come from different countries (for example, a Mexican and an Uzbek) usually use English as a common language to communicate. That's why everyone needs to learn the language in order to get in touch on an international level. Speaking it will help you communicate with people from countries all over the world, not just English-speaking ones.

English is also essential to the field of education. In many countries, children are taught and encouraged to learn English as a second language. Even in countries where it is not an official language, such as the Netherlands or Sweden, we will find many syllabi in science and engineering are written in English. Because it is the dominant language in the sciences, most of the research and studies you find in any given scientific field will be written in it as well. At the university level, students in many countries study almost all their subjects in English in order to make the material more accessible to international students.

English is also important for personal growth and development. It is a rich and complex language, with a vast array of literature, music, and art to explore. The ability to speak and understand English allows individuals to access this wealth of cultural expression and to better understand the world around them.

Furthermore, the ability to speak English is becoming increasingly important for travel. As more and more people travel internationally, the ability to communicate in English can make navigating unfamiliar places much easier. English is also the most commonly spoken language among air traffic controllers, making it easier for travelers to communicate with them. Moreover, English is a major language in the field of entertainment. Many of the world's most popular movies, television shows, and music are produced in English, making it an important language for enjoying and understanding these forms of entertainment.

In addition, English is also the language of the Internet. Many of the world's most popular websites and social media platforms are in English, making it an important language for staying connected and informed in today's digital age.

On the Internet, the majority of websites are written and created in English. Even sites in other languages often give you the option to translate the site. It's the primary language of the press: more newspapers and books are written in English than in any other language, and no matter where in the world you are, you will find some of these books and newspapers available. In fact, because it is so dominant in international

communication, you will find more information regarding nearly every subject if you can speak this language.

It is not uncommon to say that grammar instruction plays an important role in language teaching. Regarding the status and importance of grammar teaching, a variety of opinions have been made. Batstone (1994) states that “language without grammar would be chaotic: countless words without the indispensable guidelines for how they can be ordered and modified”. More vividly, Wang (2010) makes two similes. She compares grammar to the frame of a house, which is a decisive factor to ensure the solidness of it. Additionally, she regards grammar as a walking stick, whose function is to help and support students to learn English. Thus, the nature of grammar instruction manifests its own significance as it helps students

Studying English can help you grow both personally and professionally: it could be planning to travel all around the world or job hunting. So, here are some valid reasons for learning English.

Most used and widely spoken language in the world: English is a global language. One out of five people can speak or at least understand English. It is the official language of 57 countries and is used as a lingua franca (a common language between speakers whose native languages are different) by people from all over the world. This means studying English will make you a global citizen and help you strike up a conversation with people from all around the world.

Expands your educational opportunities: Numerous schools and universities all around the world offer programs in English. If you are a good speaker of academic English, you can get an opportunity to enroll yourself in an appropriate and distinguished university or school; or take a course that coincides with your needs, within your country or abroad. English is considered as the language of higher education and highly reputed universities like Cambridge, Oxford, Harvard, for example, need you to speak the language fluently in order to get admission. You will have an illustrious career to begin with, if you get the golden opportunity to study in such top league universities. It means learning English is a stepping stone to a better education. Your knowledge of English will also help you gain access to innumerable rich resources in English and will prevent you from getting lost in translation.

**A career bolster:** Learning English can boost your career prospects. The knowledge of English increases your job prospects significantly, both in your country and abroad. By acquiring English language skills, you could have an edge over a candidate, who is conversant only with one language. Additionally, within your company or organization your knowledge of English would make you eligible for promotions or better opportunities: working with overseas clients, who know only English or traveling to an English-speaking country on business. As a confident user of the language, you will be able to communicate better and establish a better connect



with your superiors and colleagues. Also, as a language of business, English comes in handy while speaking to international clients or colleagues.

**Language of the Internet:** English is the language of the digital age. Considered as a universal language, it is the most dominant language used online. It encompasses the largest hub of information online in the form of white papers, essays, news and many more resources. Also, the content of most of the texts, search engines, YouTube videos, podcasts, websites accessed through the net is primarily in English. All this content isn't always translated in English. Knowledge of the language can serve as a digital door opener for you and will help you access all the information available on the net.

**Dominant language of business:** English is extremely important in the corporate world and it is of paramount importance for people to speak English if they are to enter the global market. Multinational companies like Airbus, Nokia, Samsung, to name a few have mandated English as the common corporate language and expect their employees to be fluent in English. Also, your knowledge of English helps you attend or conduct international business meetings, wherein the language of communication is English. Moreover, if the company you work for has English-speaking customers or potentials clients, your English speaking skills will help you establish a better rapport with them and also help you sell products or services. Additionally, the cultural knowledge accumulated while learning the language will aid you pitch products and ideas in an effective manner to such customers. Lastly, global trade is also carried out in English as the deals need to be cracked on the basis of language shared by all the parties involved in business, which is English.

**Language of international communication:** English eclipses other languages in international communication. It is a leading player in academia and the official language of the United Nations, Interpol, to name a few.

**Language of the media and rich literature:** Due to the importance of Hollywood in global media, many films, TV shows and famous songs are scripted in English. The content of over-the-top (OTT) platforms (Netflix, Prime Video), which are very popular nowadays is mainly in English. Many print and electronic media also use English to disseminate information. Moreover, knowledge of English will serve as a key to unlock rich literature written or translated into English from all over the world. It will open the door to literary legends like Shakespeare, Charles Dickens, Thomas Hardy and accomplished writers and poets like J.K Rowling, Haruki Murakami, Emily Dickinson and Vikram Seth, to name a few. In other words, if you learn and know English, you will not have to lean/depend on subtitles and/or translations to savour your favorite films, TV shows, series, news and books.

**Language of science:** English is the scientific lingua franca (mutually known language) and the bridge language of science. It helps expedite the process of

communication among researchers, scientists and policy makers in the discipline. A lot of scientific literature including research papers are published in English. Therefore, having a knowledge of English is extremely important for people working in this field.

Also, learning English can give you a head start in medical school and help you with the tools you need to study at one of the world’s best universities for science.

Provides you a helping hand in attending international events and conferences: Major international events and conferences are conducted in English. At such events/conferences the delegates/competitors need to speak in English to put forth their ideas and to socialize with one another effectively. You might be required to attend such conferences as a part of your career and your knowledge of English will pay rich dividends in the long run.

Knowledge of English enhances your travel experience: The advantages of speaking English when you travel are manifold and varied. In many countries English is considered the ‘international language’, which is used by travelers and local people when communicating with each other.

Your knowledge of English will help you perform important tasks while travelling like making reservations, ordering food, book accommodations, to name a few. It will also make you selfreliant and you will not have to depend a lot on tourist guides and would be in a better position to explore tourist attractions on your own. Lastly, it will help you connect better with other visitors and people like immigration officers, cab drivers and localities. It will thus make travelling an enjoyable and pleasant experience.

Access to the culture of English-speaking countries: Language and culture are inseparable. Learning English will provide you more insight into how people living in English-speaking countries think and work. Your knowledge of taboo /unacceptable and acceptable words, expressions and etiquette might save you from cultural misunderstandings with your friends, colleagues and clients from English-speaking countries.

Learning English is easy and fun: Learning English is easier than some other languages like French, German, Japanese, or Arabic. It has no cases, gender and the grammatical structures are also fairly simple. Another important reason why English is easier to learn is the fact that there are innumerable rich resources available to learn from in the form of books, videos, podcasts, movies, songs and websites. This is because it is the most studied foreign language in the world. You will also find learner-specific content and tutoring to study English on the net and digital applications to help you learn and improve the language.

Learning English is also fun! It will help you communicate with people from different parts of the world, understand varied cultures and enhance your personality.

To conclude, whether your aim is to travel extensively, learn about diverse cultures, socialize more easily with native speakers and other students, become an

entrepreneur, work internationally or study overseas, building strong English skills will help you achieve these goals. It would not be an exaggeration to say that English no longer belongs to the native speakers, but to the whole world.

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