DEVELOPING LANGUAGE SKILLS USING AUTHENTIC MATERIALS

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Abstract. This article scientifically analyzes the role, importance and effectiveness of using authentic materials in the language teaching process. Authentic texts, audio and video resources are considered as important tools in developing students' listening comprehension, reading, writing and speaking skills. The article covers the types of authentic materials, methods of integrating them into the teaching process, their advantages and problems encountered. It also provides practical recommendations on creating real communicative situations in language teaching, increasing cultural competence and increasing students' motivation. Keywords: authentic materials, language skills, communicative approach, listening comprehension, reading skills, writing skills, speaking skills, authentic texts, cultural competence, methodology, innovative approach.

Аннотация. В данной статье научно анализируются роль, значение и эффективность использования аутентичных материалов в процессе обучения языку. Аутентичные тексты, аудио- и видеоматериалы рассматриваются как важные инструменты развития навыков аудирования, чтения, письма и говорения у студентов. В статье рассматриваются виды аутентичных материалов, методы их интеграции в учебный процесс, их преимущества и возникающие проблемы. Также даются практические рекомендации по созданию реальных коммуникативных ситуаций в процессе обучения языку, повышению культурной компетентности и повышению мотивации студентов.

Ключевые слова: аутентичные материалы, языковые навыки, коммуникативный подход, аудирование, навыки чтения, навыки письма, навыки говорения, аутентичные тексты, культурная компетентность, методология, инновационный подход.

In today's globalization process, learning a foreign language relies not only on theoretical knowledge, but also on the skills of understanding and practical application of real-life speech. In the process of language teaching, introducing students to the natural language environment and preparing them for real communicative situations is one of the main requirements of modern pedagogy. From this point of view, the use of authentic materials is of particular importance as an effective educational tool.[1] Authentic materials are speech samples in the form of text, audio or video that native speakers use in everyday life. They, unlike artificial educational texts, introduce

students to the influence of real language, help them understand the specific cultural context, and form communicative competence. [2] The widespread use of modern educational technologies, Internet resources, mass media, and multimedia tools further expands the opportunities for students to develop language skills in a natural environment. Therefore, an in-depth study of the methodological foundations of the use of authentic materials, identifying their advantages and mechanisms of application is one of the urgent issues. Authentic materials are real speech samples that native speakers naturally use in everyday life, not specially simplified for the learning process. Such materials present students with more natural, meaningful, and authentic communicative situations than artificial educational texts.[3] Therefore, the use of authentic materials in the language teaching process ensures that students perceive the language in a real context, understand the natural flow of speech, and more deeply absorb cultural connotations. Authentic materials are divided into several categories according to their content.[4] The first category is authentic written materials, which include newspaper and magazine articles, blogs, websites, advertisements, commercials, official documents, letters, menus, posters, and literary texts.[5] Written materials help students develop reading skills, expand their vocabulary, and understand grammatical structures in a natural context.

The second category is audio authentic materials: radio broadcasts, podcasts, interviews, music programs, conversations, and audio samples recorded from real speech. They help develop listening comprehension skills, distinguish between different accents and speech rates, and perceive natural tone and intonation.

The third category is video authentic materials: TV shows, films, vlogs, videos on social networks, documentaries, interviews and reports. Video materials are multimodal in nature and develop not only the student's hearing and vision skills, but also the ability to understand non-verbal signals.[6] Also, interactive resources - websites, online platforms, social networks and applications that allow real communication - are included in modern authentic materials. They allow students to use the language in a familiar context, in situations close to real life. In general, the diversity of authentic materials makes it possible to use them in accordance with each language skill. Properly selected material facilitates the process of perceiving the language in a natural environment for the student and significantly increases his interest in learning.[7]The methodology of using authentic materials focuses on the student's perception of the language in a real context and the development of communicative competence. In this case, it is advisable to organize the lesson process in three stages: the preparatory stage, the main activity, and the final analysis. Using interviews, podcasts, or short videos to develop listening comprehension skills allows students to adapt to natural speech speed, intonation, and accents. Choosing articles, announcements, blogs, or advertising texts for reading skills expands students'

vocabulary and develops the ability to read text with a realistic purpose. Authentic videos, conversations, and role-playing games based on real situations are effective in developing speaking skills. Students will have the opportunity to use newly learned words and phrases in natural speech.

In developing writing skills, writing assignments based on authentic letters, announcements, and social media posts are effective. In general, the correct use of authentic materials strengthens students' practical language skills, increases their motivation, and prepares them for real communication. The use of authentic materials in language teaching allows students to understand speech in a real context and significantly increases their communicative competence. Since such materials reflect the natural language environment, students are exposed to real speech rates, intonation, language features, and cultural elements. Authentic resources increase motivation because they bring students closer to real-life situations and increase interest in learning a language. They also expand vocabulary, reinforce existing knowledge through real-life examples, and encourage the desire for independent learning.

Conclusion: Authentic materials are an important tool in language teaching to develop students' speaking, listening, reading, and writing skills. They help students learn the language in a real context, increase motivation, and strengthen communicative competence. When used effectively, they can prepare students for real communication, expand their vocabulary, and build cultural competence.

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