

## THE ROLE OF SHORT VIDEO CONTENT IN FOREIGN LANGUAGE TEACHING

*Ground Forces Institute of the Military Security  
and Defense University of the Republic of  
Uzbekistan, Doctor of pedagogy Sciences,  
Associate professor, Head of the Department of languages.  
Rakhmonkulova Dilshoda Murodkuziyevna*

### *Abstract*

This article explores the role of short video content in foreign language teaching. With the rapid development of digital technologies and social media platforms, short videos have become an effective educational tool. The study examines their impact on learners' motivation, comprehension, and language acquisition. The findings suggest that short video content enhances engagement, improves listening skills, and facilitates contextual learning.

### *Аннотация*

В данной статье рассматривается роль коротких видеоконтентов в обучении иностранным языкам. С развитием цифровых технологий и социальных сетей короткие видео стали эффективным образовательным инструментом. Исследование показывает, что они повышают мотивацию учащихся, улучшают навыки аудирования и способствуют лучшему усвоению языка.

### *Annotatsiya*

Mazkur maqolada chet tilini o'rgatishda qisqa video kontentlarning o'rni tahlil qilinadi. Raqamli texnologiyalar rivojlanishi natijasida qisqa videolar samarali ta'lim vositasiga aylandi. Tadqiqot natijalari ularning o'quvchilarning motivatsiyasini oshirishi, tinglab tushunish ko'nikmalarini rivojlantirishi va tilni o'zlashtirishni osonlashtirishini ko'rsatadi.

### **Introduction**

In recent years, the integration of technology into education has significantly transformed teaching methodologies. One of the most notable innovations is the use of short video content in foreign language teaching. Platforms such as TikTok, YouTube Shorts, and Instagram Reels have introduced new opportunities for educators to deliver engaging and effective lessons.

Traditional language teaching methods often rely on textbooks and lengthy lectures, which may not fully capture students' attention. In contrast, short videos

provide dynamic, visually rich, and easily digestible content that aligns with modern learners' preferences.

### Theoretical Background

Language acquisition theories emphasize the importance of input, interaction, and context. According to Krashen's Input Hypothesis, learners acquire language when they are exposed to comprehensible input slightly above their current level. Short videos provide such input in an engaging format.

Additionally, multimedia learning theory suggests that combining visual and auditory elements enhances understanding and retention. Short videos effectively integrate these elements, making them a powerful educational resource.

### Benefits of Short Video Content

#### 1. Increased Motivation

Short videos are entertaining and relatable, which increases students' interest in learning. Their informal and creative style reduces anxiety and encourages participation.

#### 2. Improved Listening Skills

Exposure to authentic pronunciation, accents, and real-life conversations helps learners develop better listening comprehension.

#### 3. Contextual Learning

Videos often present language in real-life situations, helping learners understand how words and expressions are used in context.

#### 4. Accessibility and Flexibility

Learners can access video content anytime and anywhere, allowing for self-paced learning.

#### 5. Microlearning Advantage

Short videos support microlearning, where information is delivered in small, manageable units, making it easier to retain.

### Challenges and Limitations

Despite their advantages, short videos also present certain challenges:

**Limited Depth:** Short duration may not allow for detailed explanations.

**Distraction Risk:** Social media platforms may distract learners.

**Content Quality:** Not all videos are pedagogically sound.

Teachers must carefully select or create content that aligns with learning objectives.

### Practical Applications

Educators can use short videos in various ways:

Introducing new vocabulary

Demonstrating grammar usage

Practicing pronunciation

Creating student-generated video assignments

For example, students can be asked to create their own short videos using target language expressions, promoting active learning.

Conclusion

Short video content plays a significant role in modern foreign language teaching. It enhances motivation, improves comprehension, and supports flexible learning. While it should not replace traditional methods entirely, it serves as a valuable supplementary tool.

Future research should explore how to optimize video content for different proficiency levels and learning contexts.

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