INNOVATIVE METHODS OF LEARNING ENGLISH IN THE DIGITAL ERA

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Annotatsiya: Ushbu maqola raqamli davrda ingliz tilini o'rganishga innovatsion yondashuvlarni tahlil qiladi. Texnologik taraqqiyot bizning ingliz tilini o'rgatish va o'rganish uslubimizga ta'sir qilib, yangi imkoniyatlar va shart-sharoitlarni taklif qiladi. Maqolada o'quvchilarning faolligini, motivatsiyasini va til o'rganishini kuchaytiruvchi raqamli vositalar va usullar ko'rib chiqiladi. Raqamli savodxonlik, texnologiyaga kirish va ta'lim kabi masalalar ham ta'kidlangan, ta'limga ta'sirni maksimal darajada oshirish uchun raqamli resurslardan strategik foydalanish muhimligi ta'kidlangan.

Аннотация: В данной статье рассматриваются инновационные подходы к изучению английского языка в условиях цифровой эпохи. Технологический прогресс повлиял на методы преподавания и освоения языка, предложив новые возможности и вызовы. В работе анализируются цифровые инструменты и методики, повышающие вовлечённость учащихся, их мотивацию и эффективность усвоения языка. Отмечаются и проблемы, такие как цифровая грамотность, доступ к технологиям и поверхностное усвоение материала. Подчёркивается важность стратегического использования цифровых ресурсов для получения максимальной образовательной отдачи.

Annotation: This article examines innovative approaches to English language learning in the digital age. Technological advances have impacted language teaching and learning methods, offering new opportunities and challenges. The paper examines digital tools and techniques that enhance learner engagement, motivation, and language learning. It also highlights challenges such as digital literacy, access to technology, and shallow learning. It emphasizes the importance of strategic use of digital resources to maximize learning outcomes.

Kalit so'zlar: raqamli ta'lim, innovatsion o'qitish, ta'lim texnologiyalari, til o'rganish, ingliz tili chet tili sifatida, aralash ta'lim, mobil ta'lim, geymifikatsiya.

Ключевые слова: цифровое обучение, инновационное преподавание, образовательные технологии, изучение языка, английский как иностранный, смешанное обучение, мобильное обучение, геймификация.

Keywords: digital learning, innovative teaching, educational technologies, language learning, English as a foreign language, blended learning, mobile learning, gamification.

Modern changes in the education system have significantly transformed the process of teaching English as a foreign language. Thanks to the active implementation of digital platforms, mobile technologies and online tools, learning has become more interactive, student-oriented and flexible. New approaches promote the development of all language skills: reading, writing, listening and speaking – through personalized and adaptive learning models.

One of the most notable advances has been the use of learning management systems (LMS) such as Moodle, Google Classroom and Edmodo. They allow teachers to post educational material, check assignments, and maintain contact with students outside of class. Using multimedia resources — videos, podcasts, interactive tests — makes the learning process more interesting and effective. For example, video lessons on grammar with built-in tasks allow you to quickly apply the knowledge you have gained and receive feedback, facilitating independent learning [Beatty, K. 2013].

Gamification is actively used to increase student motivation. Apps like Kahoot, Quizizz, and Wordwall turn traditional exercises into fun games, keeping students interested and competitive. However, it's important that the game format doesn't distract from the main content and helps achieve the educational goals. Mobile technology has expanded the possibilities for language learning outside the classroom. Apps like Duolingo, Memrise, and HelloTalk offer short lessons, review systems, and real-world conversation practice. These resources allow you to learn anytime, anywhere, with flexibility and a personalized approach [Plump, C. M., & LaRosa, J. 2017].

Blended learning is an effective combination of traditional and digital formats. For example, theory is explained in the classroom, and practical tasks are completed online. This allows for focus on communicative exercises and the development of critical thinking.

Virtual and augmented reality (VR and AR) technologies are finding application in language practice. Platforms such as Mondly VR and ImmerseMe create a virtual environment for interaction in English. Scenarios that simulate real situations – hotel booking, job interview – help overcome the language barrier and increase confidence in communication. [Godwin-Jones, R. 2018].

Digital storytelling (creating stories using multimedia) develops creative thinking and language competence. Services like Storybird and Adobe Spark help students create coherent texts, enriching their vocabulary and improving their writing.

Artificial intelligence (AI) is also widely used. Programs such as Grammarly, ELSA Speak, and ChatGPT help with grammar correction, pronunciation, and dialogue management. These tools adapt to the student's level, reducing the teacher's workload and increasing the effectiveness of learning. However, the introduction of digital technologies is accompanied by a number of difficulties. Firstly, there is the problem

of unequal access to the Internet and modern devices. In such cases, it is worth using mobile applications with offline access. Secondly, not all students and teachers have the necessary digital literacy skills [Kukulska-Hulme, A., & Shield, L. 2008].

Therefore, it is important to organize training and professional development for teachers. There is also a risk of superficial assimilation of the material. Short and quick tasks do not always contribute to deep understanding. To avoid this, digital methods should be supplemented with analytical tasks, projects and discussions. In addition, excessive digitalization may affect the social aspect of language learning. Live communication, interpersonal interaction, and cultural empathy remain important components of the language environment. Therefore, it is important to combine online learning with real-life communicative practices.

To effectively use innovative methods, it is necessary to adhere to the following principles:

• Technologies should complement, not replace, pedagogy;

• The learning process should take into account the individual characteristics of students;

 • Feedback and assessment should be prompt and constructive;

• Digital approaches should be integrated with standard methods.

Thus, the digital era provides unique opportunities for learning English. Properly selected technologies make the process more interesting and accessible. The main thing is to maintain a balance between innovation and tradition, ensuring high-quality and effective learning.

Used Literature:

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