

THE IMPORTANCE OF DIGITAL PLATFORMS IN TEACHING ENGLISH

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Abstract. This article analyzes the pedagogical importance of using digital platforms in the process of teaching English, their role in increasing educational efficiency, and their impact on the development of students' language skills. In the modern education system, Google Classroom, Moodle, Quizizz, Kahoot, Duolingo, and other digital platforms allow for interactive organization of the learning process. With the help of these platforms, students have the opportunity to independently learn, control their knowledge, and develop their communicative competencies. The results of the study show that lessons organized on the basis of digital technologies increase students' motivation, improve the quality of education, and serve to form modern competencies.

Keywords: digital platform, English, distance learning, interactive learning, Google Classroom, Moodle, Duolingo, communicative competence, innovative technologies, quality of education.

Today, the rapid development of information and communication technologies is also bringing about fundamental changes in the education system. In particular, the use of digital platforms in teaching foreign languages, including English, has become one of the important directions of modern pedagogy. Digital platforms serve as a convenient tool for organizing, managing and controlling the educational process. They expand students' opportunities for learning and help make lessons more interesting and effective.

English is gaining great importance worldwide as a language of international communication, science and business. Therefore, the issue of its effective teaching is

urgent. Digital platforms are recognized as one of the modern solutions for implementing this task.

Digital platforms are electronic systems that allow organizing the educational process, providing educational materials and communicating with students via the Internet. Currently, platforms such as Google Classroom, Moodle, Microsoft Teams, Zoom, Duolingo, Kahoot and Quizizz are widely used in teaching English.

One of the main advantages of these platforms is that they ensure the interactivity of the educational process. While in traditional classes, students play the role of listeners, with the help of digital platforms they become active participants. For example, tests and quizzes organized on the Kahoot and Quizizz platforms increase students' interest in the lesson and serve to consolidate their knowledge.

The Google Classroom platform allows teachers to assign tasks, evaluate and establish regular communication with students. Through this platform, students can access educational materials at any time. This ensures the continuity of education[1].

When learning English, it is important to develop basic skills such as listening comprehension, reading, writing and speaking. Digital platforms provide ample opportunities for developing each of these skills. For example, on the Duolingo platform, users have the opportunity to increase their vocabulary, strengthen grammatical rules and improve pronunciation. The game elements on the platform make the learning process more interesting[2].

Video conferencing platforms such as Zoom and Microsoft Teams play a key role in the effective organization of distance learning. Through them, teachers and students can communicate in real time, work in groups, and make various presentations. Especially during the pandemic, these platforms have ensured the uninterrupted continuation of the educational process.

Digital platforms also develop students' independent learning competence. Students will have the opportunity to learn at a convenient time and place. This creates a sense of responsibility and self-management skills in them.

For example, if the topic "Environmental Problems" is being studied in an English class, the teacher can post videos, articles and assignments related to the topic through Google Classroom. Students study the materials independently, take tests on the Quizizz platform and participate in discussions via Zoom. This approach significantly increases the effectiveness of education.

Another important aspect of digital platforms is the automation of the evaluation process. Electronic tests allow quick determination and analysis of results. The teacher can monitor the level of mastery of each student and apply an individual approach.

Also, digital platforms create an atmosphere of cooperation between students. Through group projects, forums and online discussions, students exchange ideas with each other and develop communication skills. This helps to develop the ability to communicate freely in English.

However, there are also some problems with using digital platforms. Low internet speed, insufficient technical tools and low level of digital literacy of some teachers can have a negative impact on the effectiveness of education. Therefore, it is an important task to provide educational institutions with modern technical tools and to improve the skills of pedagogues in information and communication technologies[3].

In short, digital platforms are an important tool that increases the effectiveness of the English language teaching process. They allow interactive organization of the educational process, development of students' independent learning skills, quick control of knowledge and formation of communicative competences. The widespread introduction of digital technologies in the modern education system brings the quality of English language teaching to a new level. In the future, the scope of using digital platforms will expand and serve the development of innovative approaches to teaching foreign languages.

References

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