

CONTEMPORARY ENGLISH LITERATURE. THE IMPACT OF GLOBALIZATION

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ABSTRACT

This research examines how globalization has influenced contemporary English literature. Global cultural exchange, migration, technological advancement, and the dominance of English as a global lingua franca have reshaped literary themes, styles, and identities. Modern writers incorporate multicultural perspectives, hybrid identities, and transnational experiences into their works. The study highlights how globalization broadens literary boundaries while also raising concerns about cultural homogenization.

KEYWORDS:

Globalization; Contemporary English Literature; Cultural Exchange; Hybrid Identity; Transnationalism; Migration; Digital Literature; Postmodernism. ABSTRAKT

Ushbu tadqiqot zamonaviy ingliz adabiyotiga globallashuvning ta'sirini o'rganadi. Global madaniy almashinuv, migratsiya, texnologik rivojlanish va ingliz tilining xalqaro muloqot tili sifatida ustunligi adabiy mavzular, uslublar va identitetlarning shakllanishiga sezilarli ta'sir ko'rsatmoqda. Zamonaviy yozuvchilar o'z asarlarida multikultural qarashlar, gibrid identitetlar va transmilliy tajribalarni keng qo'llamoqdalar. Tadqiqot globallashuv adabiy chegaralarni kengaytirishini, shu bilan birga madaniy bir xillashuv xavfini ham keltirib chiqarishini ta'kidlaydi.

KALIT SO'ZLAR:

Globallashuv; Zamonaviy ingliz adabiyoti; Madaniy almashinuv; Gibrid identifikatsiya; Transmilliylik; Migratsiya; Raqamli adabiyot; Postmodernizm.

АННОТАЦИЯ

В данном исследовании рассматривается влияние глобализации на современную английскую литературу. Глобальный культурный обмен, миграция, технологический прогресс и доминирование английского языка как международного средства общения существенно изменили литературные темы, стили и идентичности. Современные писатели активно используют мультикультурные взгляды, гибридные идентичности и транснациональный опыт. Исследование подчёркивает, что глобализация расширяет литературные границы, но одновременно в

КЛЮЧЕВЫЕ СЛОВА:

Глобализация; Современная английская литература; Культурный обмен; Гибридная идентичность; Транснационализм; Миграция; Цифровая литература; Постмодернизм.

INTRODUCTION

Contemporary English literature has undergone significant transformation under the influence of globalization. The increased interconnectedness of nations, cultures, and languages has reshaped both literary production and literary consumption across the world. Writers today engage with global themes such as migration, identity crisis, multiculturalism, digital communication, transnationalism, and cultural hybridity. The spread of English as a global language has broadened the readership of English literature while influencing the stylistic and thematic directions chosen by authors.

Technological advancements, particularly the rise of social media, online publishing, and digital storytelling platforms, have changed how literature is created, distributed, and interpreted. These developments allow writers to reach international audiences instantly, and they enable readers to access literature from diverse cultural backgrounds. As a result, contemporary English literature is no longer confined to geographical borders; it has become a dynamic, globally circulating cultural product. Globalization has also diversified the voices contributing to English literature. Authors originating from former colonies, diastolic communities, and multicultural societies have enriched the literary landscape with their unique experiences and hybrid identities. Writers such as Salman Rushdie, Zadie Smith, Chimamanda Ngozi Adichie, Kazuo Ishiguro, and Jhumpa Lahiri illustrate how

global backgrounds influence narrative techniques, character development, and thematic complexity. Their works often blend personal and collective memory, history and fiction, and local and global perspectives, making contemporary English literature remarkably pluralistic. Another major effect of globalization is the increasing engagement of literature with global socio-political issues. Themes such as human rights, climate change, displacement, gender inequality, economic disparity, and racial discrimination frequently appear in contemporary works. Literature serves as a platform for addressing these challenges, allowing writers to voice global concerns and readers to develop deeper awareness of worldwide issues. In this sense, literature becomes not only a tool of artistic expression but also a medium of global dialogue and cultural criticism. Furthermore, the global publishing industry has been transformed by globalization. International book fairs, global translation networks, digital bookstores, and multinational publishing houses play a crucial role in shaping what becomes globally recognized literature. This environment encourages experimentation with new forms, including auto fiction, graphic novels, hybrid genre writing, and interactive or multimedia narratives. Such innovations reflect the increasingly interconnected world where readers expect literature to resonate with their global experience. Globalization has likewise influenced academic perspectives on English literature. Scholars now integrate literary studies with cultural studies, postcolonial theory, sociology, anthropology, and media studies to understand how literature interacts with global processes. This interdisciplinary approach has deepened analysis and expanded the framework through which contemporary literature is interpreted.

CONCLUSION

The impact of globalization on contemporary English literature is profound and multifaceted. It has expanded the thematic scope of literature, introducing multicultural, transnational, and hybrid identities into mainstream narratives. Writers now draw inspiration from diverse cultures, experiences, and global issues, making literature more inclusive and reflective of modern society. At the same time, globalization poses challenges, including cultural homogenization and reduced linguistic diversity.

Nevertheless, globalization continues to stimulate creativity, innovation, and cross-cultural dialogue within English literature, strengthening its role as a dynamic and evolving field that mirrors the globalized world.

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